

Novus by the Numbers

355 ACRES
Land (Total)

40,000
Projected Jobs

1,000+
Hotel Rooms

4,100
Planned Residences

275,000 SF
Retail, Restaurants,
and Entertainment

+/- 6.5M
Class A Office
Space

\$4.6B
Economic
Output/Year

Novus Innovation Corridor® is a multi-phase mixed-use development spanning 355 acres on the last parcels of land surrounding Arizona State University's largest campus in Tempe, Arizona. As one of nine ASU Innovation Zones across Greater Phoenix, each unique, Novus drives the regional economy by connecting ideas to industry, talent to opportunity, and research to impact.

One of the defining expressions of the Novus Innovation Corridor is its preeminence as a collegiate sports venue. Novus presents a mix of uses that transform athletic venues into year-round integrated community assets, creating activity and engagement 365 days a year.

Novus Place® is a vibrant, pedestrian-friendly entertainment district in the heart of Novus Innovation Corridor. With a variety of unique, new-to-market, and familiar restaurants, as well as retail shops, parks, and green space, Novus Place is a Tempe destination for foodies, families, and visitors alike.



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Land Use Plan



- 1 Marina Heights**
20-acre, 2.1 million SF office campus
- 2 Hyatt Place/Hyatt House Hotel (3E)**
8 stories, 259 key dual-branded hotel
- 3 777 Tower (3CN)**
6 stories, +/-160K SF office, +/- 8K SF ground floor retail
- 4 The Piedmont (3B)**
6 stories, 318 units of multifamily, +/-20K SF ground floor retail
- 5 Mullett Arena**
5,000 seat multi-purpose arena, home to ASU hockey, wrestling, and ancillary events
- 6 Horizon Bay (4F)**
150K SF creative office, 4 stories, future phases can create connected campus
- 7 Vero (3F)**
6 stories, 199 unit micro-unit multifamily
- 8 Mira (3G)**
7 stories, 340 multifamily units.
- 9 Novus Place® (3A)**
Vibrant entertainment district with +/-275K SF retail in the heart of Novus. Current dining offerings include North Italia, Blanco Cocina & Cantina, Flower Child, Eureka! , Over Easy, Starbucks, Nautical Bowls, The Alley, The Melt, Salt & Straw, and Sparky's Shop.



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NOVUS PLACE

Novus Place® Entertainment District



Aerial view of Novus Place Park

NOVUS PLACE

Retail Tenants

1

The Alley Boba Tea

2

Eureka!
Eat Drink Be Social!

3

SALT & STRAW

4

Starbucks

5

BLUE
sushi sake grill

6

NAUTICAL BOWLS

7

over easy

8

NORTH
ITALIA

9

BLANCO
COCINA • CANTINA

10

FLOWER CHILD
HEALTHY GOOD FOR A HAPPY WORLD

11

THE MELT

12

SPARKY'S SHOP
AT NOVUS PLACE

Learn more at novusasus.com or follow us on social: @novusasus

Our Sports/Entertainment Venues



Mullett Arena

Home to ASU hockey, and a versatile venue for concerts, shows and special events.



Desert Financial Arena

Home to ASU basketball as well as other sports and entertainment events.



Mountain America Stadium

Home to ASU Sun Devil football as well as many other concerts and events throughout the year.

1 The Alley Boba Tea
2 Eureka!
3 Salt & Straw
4 Starbucks
5 Blue Sushi Sake Grill
6 Nautical Bowls
7 Over Easy
8 North Italia
9 Blanco Cocina & Cantina
10 Flower Child
11 The Melt
12 Sparky's Shop



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